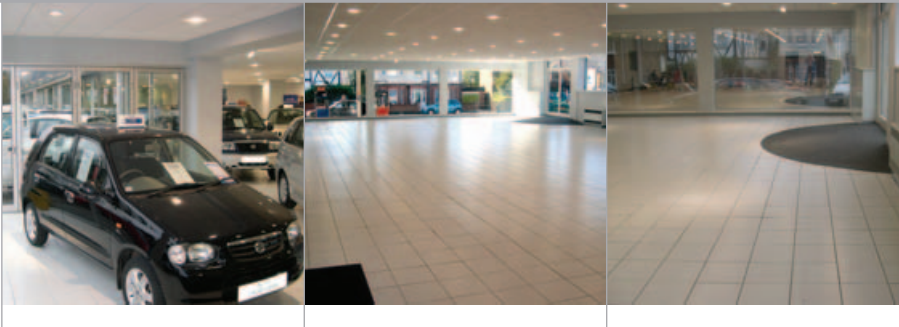


CASE STUDY

Suzuki

KEY FACTS

Location	Burnham Garage, Slough
Industry	Motor Industry
Scope	Design, layout, construction and fitting out



Bodyshop to Showroom

Following a stringent pilot dealer fitout programme with this Japanese car importer three years ago, Woodman proved their 'on time, on budget' commitment to such an extent that they are now the Suzuki UK's preferred fitout and refurbishment contractor.

This role covers nationwide dealer development. Once a potential new Suzuki dealership has been identified (and a franchise agreement signed), Woodman reviews the objectives with the dealership owner along with the work required to incorporate the Suzuki corporate image. Woodman has now completed over 25 franchise works contracts.

Stephen Robinson, Suzuki's dealer appointment manager commented, *"Woodman's outstanding service and workmanship has, and continues to be, consistently very high"*.

Example: Burnham Garage, Slough

THE CHALLENGE

To transform an existing body repair workshop into a modern Suzuki showroom.

This meant creating the showroom to meet both Suzuki's and Mr Goodchild's exacting requirements.

THE SOLUTION

Initially, a site survey and business requirement review was carried out by the Woodman director responsible for all Suzuki works, Gordon Reed, and a Woodman quantity surveyor.

A detailed spaceplan, operational and lighting layouts of the showroom were then prepared for approval by both the dealership and Suzuki.

Following approval, a budget was produced detailing the schedule of works to be carried out within a given timeframe. Once agreed, the

start date was fixed and a programme of works was produced, all materials ordered and skilled, pre-vetted construction labour provisioned according to the agreed programme.

The works took place as per the agreed programme and schedule of works.

THE CONCLUSION

The body repair workshop was successfully transformed into a bright and vibrant Suzuki Dealership, within the agreed timeframe and budget without disruption to the day to day business.