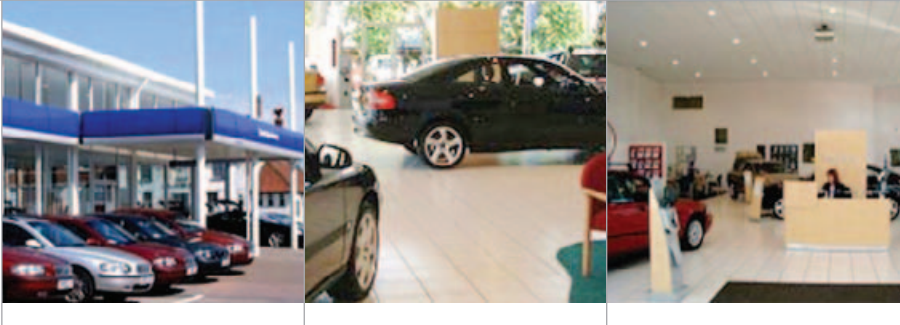


# CASE STUDY

## Volvo

### KEY FACTS

Location	Volvo dealership, Havant, Hampshire
Industry	Motor Industry
Scope	Design, layout, refurbishment and refit



## Volvo refit in just a fortnight

### BRAND IDENTITY

The physical application of a brand to buildings and surrounding areas can often be creatively and technically challenging. A recent Volvo refit in Hampshire by refurbishment specialists Woodman showcased the company's design capabilities and emphasised its ever-dependable nature.

### PROJECT MANAGEMENT

With only two weeks to implement the Volvo corporate identity within the Havant showroom, Woodman relied heavily on its experience of Project Management within the automotive sector, having worked previously with the likes of Suzuki and Fiat on similar ventures. The challenge was embraced with the normal Woodman professionalism, vigour and personal attention, as well as being completed on time and within budget.

"Breaking down the project in to manageable tasks across 14 days was key," says Gordon Reed, Director of Woodman and a highly experienced refurbishment specialist.

"Sympathising with staff and conducting our affairs with delicacy and precision makes it easy to work under the umbrella of our Woodman guarantee. We are 100% confident that, with any refit, we will deliver results on time with minimal disruption to a client's daily routine."

### FIXED COST

The Volvo project involved altering the partitions within the showroom and parts reception, as well as the redecorating of all walls and timber and the removal of doorways. Wooden flooring was laid down with major changes to the customer comfort area, including carpeting and new corporate maple doors. Just two weeks later, the project was completed within the agreed fixed cost. The result was a stylish looking showroom that supported the corporate brand in an impactful and imaginative way.

"This is the first time Cambridge Garage has used Woodman and we thought that they were excellent from start to finish," says Victoria Stringer, Managing Director of the Volvo

dealership in Havant, "They took their time to really understand the project and our requirements, they delivered to the agreed time scales and the workmanship was first class. I wish all our subcontractors would give me the same level of service! I would definitely recommend them to others to carry out showroom refurbishment projects."

### MANAGEMENT SERVICES

- Workspace Planning and Design
- Move Management and Fulfilment
- Construction and Business Support
- Workspace Furniture Solutions
- Service Delivery and Procurement
- Health and Safety