

MARKET FOCUS

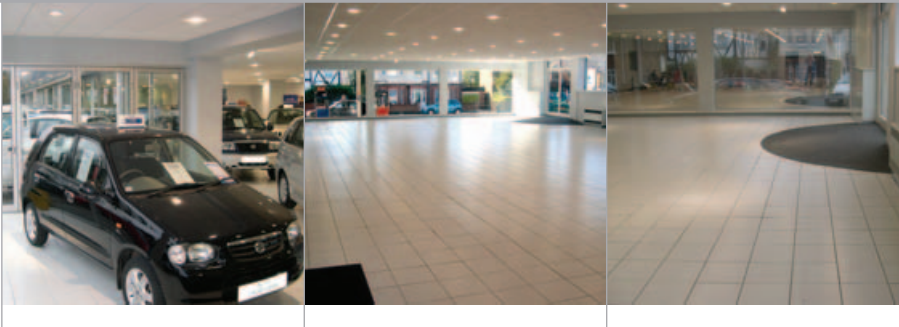
Automotive

KEY FACTS

Number of Showrooms Fitted 36

Years of Experience in Motor Industry 6

Clients Chevrolet, Fiat, Hyundai, Seat, Skoda, Suzuki, Vauxhall, Volvo



Working With Woodman is a Moving Experience

"Every showroom fit out is different," explains Woodman Director Gordon Reed, "Each refurbishment contract carries its own uniqueness and vagaries. Our job is to adapt, update and enhance the particular project, by offering a full design consultancy service with little or no disturbance to day-to-day routines."

THE GUARANTEE

Woodman has been effecting change within the commercial refurbishment arena for the last 10 years, listing a proud range of blue chip companies amongst its satisfied customers. Empathetic towards specific areas of the client's needs – from HR through to legal and facilities management – Woodman has built its reputation on extraordinary customer service and its promise to deliver a project on time and on budget.

"The Woodman Guarantee is extremely important to us and indeed for our customers," adds Gordon, "Peace of mind is a very powerful insurance policy. Our promise means that from the very outset, you know that you will not be let down."

THE DETAIL

The automotive industry is a sector where Woodman has shown exceptional growth in recent years, utilising its core strengths and employing the same dedicated sub-contracting team on each and every occasion. Such continuity fosters first-class relations and underpins Woodman's commitment to service and detail.

It was with Japanese car dealer, Suzuki, where Woodman showcased its design capabilities, transferring an existing body repair workshop in Slough into a modern, luxurious showroom, fulfilling all of the manufacturer's requirements. As a direct result, Woodman is now Suzuki GB's preferred fitout and refurbishment contractor.

"Woodman's outstanding service and workmanship has, and continues to be, consistently very high," says Suzuki appointment manager Stephen Robinson.

THE AUTOMOTIVE SPECIALISTS

With its profile now spread across Suzuki dealerships nationwide, Woodman began to secure contracts from other manufacturers within the automotive field and has subsequently carried out bespoke projects for the likes of Vauxhall, Chevrolet, Seat, Skoda, Hyundai, Fiat and Volvo dealers.

"We have used Woodman twice to refurbish two of our showrooms, first of all in 2005 and just recently at the end of 2007, we have been delighted with the result in both instances, they did what they said they would in the time that they said they would," concludes Ian Vickers, T.J. Vickers for Fiat.

MANAGEMENT SERVICES

- Workspace Planning and Design
- Move Management and Fulfilment
- Construction and Business Support
- Workspace Furniture Solutions
- Service Delivery and Procurement
- Health and Safety